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Kristen Castillo

Project Manager + Senior Graphic Designer

Education

BFA in Graphic Design

The Art Institutes
2009 / Cum Laude

Skills

Adobe Creative Suite

InDesign, Illustrator, Photoshop, XD

Microsoft Office Suite

PowerPoint, Excel, Word

Figma

VS Code

ADA Accessibility

Volunteer Experience

Career Skills Panel

Buffalo Grove High School / 2023

Agency Showcase Judge

IAPD/IPRA / 2019 - Present

Publications Chair

AHCCB / 2014 - Present

Social Media Chair

AHCCB / 2014 - Present

References available
upon request.

Design Experience

Project Manager + Senior Graphic Designer

Tweyen Inc. | July 2014 - Present

- + Expertly manages and develops print and digital deliverables across multiple industries including: financial, home improvement, retail, hospitality, and more.
- + Leads the design and the development for 500+ large- and small-scale business development presentations. Deliverables include: custom print and digital presentations, marketing collateral, any and all types of swag, influencer boxes, digital demos, and meeting room transformations.
- + Developed and implemented an effective workflow which improved the delivery speed across all ADA-compliant web banners.
- + Assists with interviews and new employee onboarding.
- + Culture committee chairperson and team leader.

Lead In-House Graphic Designer

NADCA | December 2009 - July 2014

Lead the production for multiple house-ran trade shows each year, plus the design and layout of two bi-monthly technical magazines. Assisted in the production of numerous technical publications and collaborated with the team on themes for upcoming tradeshow and special events. Responsible for wearing many hats to help where needed.

Freelancer

Self Employed | October 2006 - Present

Local and remote clients - logos, trade show materials, brochures, mailers, business cards, postcards, presentations, invitations, and more.

Early Experience

Graphic Designer

Fastsigns | August 2009 - December 2009

Junior Graphic Design Intern

Red Caffeine | January 2009 - August 2009

Student Ambassador

The Art Institutes | October 2007 - June 2009